



BitCareCoin: Healthcare 2.0 - Behavioral Modification Solution that educates and promotes health wellness.

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Table of Contents

Abstract.....3
Introduction.....4
Mission Statement.....5
Core Objective.....6
Project Development Phases.....7
Allocation.....8
Conclusion.....9

Abstract:

Founded in 2019, BitCareCoin addresses healthcare wellness across the globe. We initially created our token for the United States. This was due to starting my career in healthcare, serving geriatric and homebound patients. These patients were the sickest 5% of the population. Each patient had 2 or more chronic conditions, and many hadn't seen a provider in over 5 years. The sickest 5-10% of the patients were accounting for 90% of healthcare expenditures in the United States. I soon realized that if proper education and incentives were provided (early on), many health ailments would have never become problematic.

As I continued to work in the healthcare industry, I found out that the United States ranks 27th in the world for its level of healthcare and education. There is also no single repository for health information. How do we change this? - BitCareCoin.

Our approach is twofold. List our coin on centralized exchanges and contract with health insurance companies. Our company will host a database that insurance companies can access - specifically based on their members.

We hope we have your attention because our approach is revolutionary and promotes education, reduction in healthcare expenditures, and incentivizes patients for addressing their "care gaps".

We incorporated in 2021 to show our commitment and further our mission.

Introduction:

The purpose of this paper is to explain the benefits of BitCareCoin and how we're going to make a revolutionary change to healthcare.

Let's first focus on our solution for insurance companies. If you're not aware, insurance companies were focused on a "fee for service" model for years. Times are now changing where they are shifting toward "value based care" and "risk based" models. This is to incentivize providers for taking ownership in a patient's care. This does not address the patient though. What is their incentive? Of course, it's to help their overall wellness; however, this doesn't always guide the patient to success.

Our company has identified specific incentives needed to address these gaps. We have a single incentive source that drives patients to take ownership in their care in conjunction with the provider and insurance company. Our website allows members to sign up, select if they've completed their "gaps", tracks them in our system and allows the insurance company to see where and when they were completed. The patient will then receive tokens (BitCareCoin - Ticker: BCARE) for completing them.

We are a blockchain technology that promotes healthcare wellness while providing rewards. Let's make sure all stakeholders get fairly compensated by partnering with each member's life journey.

Mission Statement:

BitCareCoin's sole mission is to promote education, awareness, and provide incentives for patients enrolled in our system. Patients will become their own advocates and work in conjunction with their Primary Care Provider. We hope our behavioral modification company makes positive impacts on you and your loved one's wellness.

Core Objective:

Our behavioral health modification model is the future of medicine. BitCareCoin provides incentives and teaches each member "best practices". By joining BitCareCoin, we assist in completing the enclosed top areas of focus. Each metric will be assigned a token value based on the needs of the insurance company. Our database will allow companies to generate specific metrics/detailed reports. Please note: the value of tokens may change based on each insurance contract.

General Member:

- *Annual Physician Visit*
- *Tobacco use: Smoking Cessation Classes*
- *Flu Immunization*
- *COVID 19 Vaccination*
- *Annual Labs*
- *Controlled Hypertension*
- *Diabetes Controlled (A1c<9)*

65+:

- *Annual Wellness Visit*
- * Depression Screening*
- *Colorectal Cancer Screening*
- *Breast Cancer Screening*
- *Controlled Hypertension*
- *Fall Risk Screening*
- *Diabetes Controlled (A1c<9)*

Pediatrics:

- *Combo 10*
- *Visits: 1 month, 2 months, 4 months, 9 months, 12 months, 15 months, 18 months, 24 months.*

Hospital Visit(s)

- *Status/Post hospital discharge visit by PCP within 30 days*
- *Status/Post hospital discharge visit by PCP within 72 hours for Congestive Heart Failure, Pneumonia, Acute Myocardial Infarction, Diabetes*

Additional areas based on need

Project Development Phases:

Stage 1:

Complete website and database. Our website will host wallets for members to obtain tokens for completing their care gaps. Non members will also be able to register and purchase tokens. Insurance companies will register as "Vendors" in order to send tokens to members and extract vital information about their members.

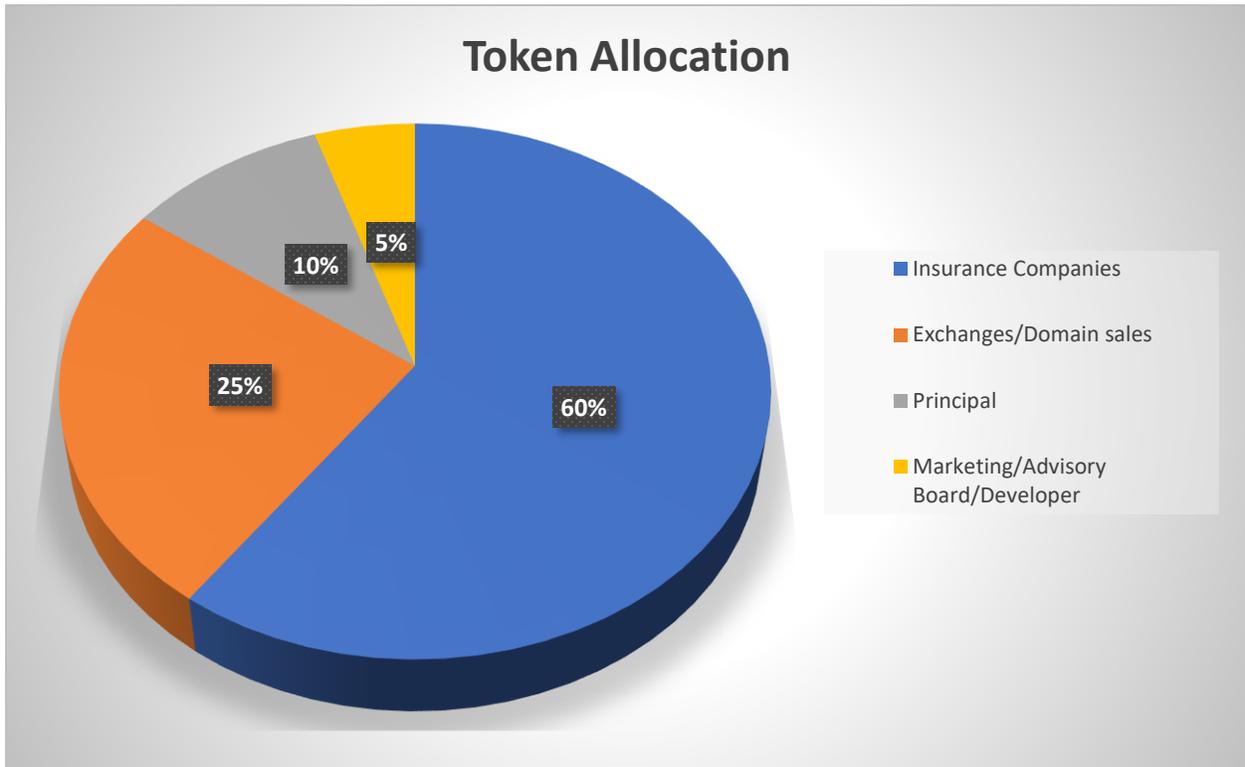
Stage 2:

List our IEO on multiple exchanges and get placed on platforms. We will have a small deployment phase to demonstrate the ease of use.

Stage 3: Contract with insurance companies to provide additional value and allow them to work with their members.

Allocation:

Our token has 1 Billion tokens. 60% or 600 Million Tokens will be allocated to insurance companies. They will pay a per member per month fee in order to use our website and database. 25% of 250 Million Tokens will be allocated to exchanges/domain sales. 10% or 100 Million Tokens will go to the Principal of the company. 5% or 50 Million will go toward new members/advisory board/and our developer.



Conclusion

In conclusion, an industry specific cryptocurrency (such as BitCareCoin) may significantly reduce the industry specific costs. As more people earn BitCareCoin, we should see a decrease in overall costs and promote overall wellness. Many insurance companies know these drivers; however, there are minimal ways to work with the “patient” on promoting these care gaps. Let’s work together and make positive change across this industry.

Contact

To reach BitCareCoin visit the website www.bitcarecoin.com

Links:

Facebook: <https://www.facebook.com/bitcarecoin/posts/100138558895078>

Instagram:

<https://instagram.com/bitcarecoin?igshid=9lb6c4ph3exz>

Twitter:

<https://mobile.twitter.com/bitcarecoin>

Or via email: admin@bitcarecoin.com

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